

Congressman Chris Lee to Address Chamber Members at Legislative Breakfast - August 17th

Congressman Chris Lee will be the keynote speaker at the Chamber's Annual Legislative Breakfast scheduled this year for Tuesday, August 17th. Other area legislators have been invited to attend the event including the retiring Senator Dale Volker, Assemblyman Dan Burling, Chairman A.D. Berwanger and the 15 other Wyoming County Town Supervisors.

"The Chamber's Legislative Breakfast provides a nice opportunity for the business community to hear from their elected officials, voice their concerns and ask questions about current as well as pending legislation," stated Chamber President Laura Lane.

The breakfast will be held at the Breezy Hill Party House on Merchant Rd. in Warsaw from 9:00 a.m. – 10:30 a.m. The cost to attend is \$20 for chamber members and \$35 for non-members. Advanced registration is required. Call the Chamber at (585) 237-0230 or register online at www.wycochamber.org



Promote Your Business for Free at the Wyoming County Fair

The Chamber is heading to the Wyoming County Fair and we need your information. Once again the Chamber of Commerce & Tourist Promotion Agency, Business Center, Business Education Council and Industrial Development Agency will have a booth at the fair to display our member's business information.

If your business provides the Chamber with 100 copies of flyers, brochures, and/or business cards, we will take them to the fair and display them in our booth for you for free!

"This is a great opportunity for our members to distribute their information at the largest gathering of people in Wyoming County," stated Chamber President & CEO Laura Lane. Last year over 50 member businesses had their information on display all week at the fair." Lane continued, "The booth received a great deal of foot traffic and it proved to be an extremely beneficial way for members to get the word out about their business. We are excited to be able to continue to offer this member benefit."

Member businesses interested in taking advantage of this membership benefit should simply mail or drop off your materials to the Chamber by **Noon on Friday, August 6th**. If you have any questions, please call the Chamber office at 237-0230.

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Chamber Members to Use this Summer

Getting out and about in Wyoming County during the summer months means fun in the sun, food, shopping and car care.

Remember these Chamber members that can serve your summer time needs! Visit the chamber website at www.wycochamber.org for directions and detailed information on each business.

A.J.'s Automotive & Truck, Inc.

Action Enterprises, Inc.

Alliance for Business Growth

Aloha Pool Service, LLC

American Red Cross

Arcade Area Chamber of
Commerce

Arcade Turkey Run Golf Course

Arrowwood Golf Course

Arts Council for Wyoming County

Attica Area Chamber of Commerce

Attica Auto & Hardware Inc.

Attica Furniture

Attica Golf Club, Inc.

Attican Motel

Balloons Over Letchworth

Barny's Auto Care Center, Inc.

Beaver Hollow Conference Ctr.

Beaver Meadow Audubon Center

Bliss Auto Wreckers

Bob's Tire Sales & Service

Boy Scouts of America - Iroquis
Trail Council

Breezy Hill Party House

Burlingham Books

Bush Hill Florist

Byrncliff Resort &
Conference Center

Camp Hickory Hill

Carney's Market

Carquest Auto Parts of Perry

Cascade Automotive

Catered Creations, Inc.

Charcoal Corral

Child and Family Services

Loan Programs

Commodore Liquor, Inc.

Community Action for
Wyoming County

Country Corners Wood Crafts

Country Inn & Suites By Carlson

Country Side Scrapping

Country Treasures

Creekside Fabrics, Quilts & Yarns

Culligan Water

Curves For Women, Arcade

Daryl's Pizzeria

DeBadts Tire and Automotive

Decisions Catering, LLC

Delightfull's Ice Cream Parlour &
Coffee Shoppe

Devin Mfg., Inc.

DiSalvo's Pizzeria & Sub Shop

DJ Jickster Enterprises

Domes Inc.

Dumbleton Used Auto Parts, Inc

East Hill Motel

Eaton Office Supply Co., Inc.

EJ's Country Store & Grocery

End of the Road Inn, LLC

Expressions

Family Furniture

Flints High Roller

Fly Control, Inc.

Four Winds Rec. Resort
& Campgrd.

Gates Rentals

Glen Iris Inn

Gray Fox Pub, Inc.

Habitat for Humanity, Wy Co

Hans Moeller Jeweler

Hillcrest Automotive, Inc.

Hillside Inn

Hitchin Post

Hole in the Wall Restaurant

Ironwood Golf Course

Jason's Roadside BBQ & Pizza

John&Sarah's Family Restaurant

Karson's Auto & Truck Recycling

Lakeside Marine

Logel Appliance

Lumberyard Restaurant

McClurg Auto Group

Minty Wellness, LLC

Mooch's Auto Glass

Murph's Driving Range, LLC

NAPA Auto Parts-Perry, LVA,

NAPA Auto Parts-Warsaw, LVA,

Pampered Paws

Partners for Prevention

Perry Area Chamber of Commerce

Perry Development Committee

Perry Market Place

Perry Public Library

Phil's TV & Appliance, Inc.

Ray's World LLC

Rental Car Momma

Ressler's Corn MAIZE

Robb's Glass, Inc.

Rockers Delights Coffee Shop

Rolling Acres Golf Course &
Campground

Save-A-Lot

Sears

Silver Lake Country Club, LLC

Silver Lake Country Market

Silver Lake Family Restaurant

Silver Lake Marine

Silver Springs Liquor Store

Silver Springs Racing, Inc.

Smith Creek Fish Farm

Smitty's Amber Lantern

Smokey's Bar & Grill

STARS Tents, Inc.

Sterling Tent and Awnings

Strykersville Tire, Inc.

The Fit Stop Fitness Center

The Flip Side

The Lodge at Hidden Valley

Animal Adventure

The Ultimate Salon and Fitness

Theo's Castile Family Restaurant

Thompson Motors, LLC

Tim Hortons

Tops Friendly Markets

Town of Castile

Trackside Tire & Auto

United Way

Upstate Auto Group

Upstate Dodge Chrysler Jeep

Used Truck Caps W & D Sales

Utz Tire of Arcade, Inc.

W. Glenn Sedam Inc.

Warsaw Chamber of Commerce

William G. Becker & Sons, Inc.

Wolcott Grass Farm Inc.

Wolcott's Catering

Wolcott's Four Seasons

Wolfe's Wines & Brew House

Woodstream Campsite RV Resort

Wy Co Planning & Development

Wy Co Tourist Promotion Agency

Wyoming County Business Center

Wyoming County IDA

Wyoming Foundation, Inc.

Yogi Bear's Jellystone Park of
Western New York

Yummies



WYOMING COUNTY
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www.wycochamber.org • info@wycochamber.org

Business Maintenance Tele-Seminars

Listen & Learn from the Comfort of Your Office Telephone

How many times have you wanted to attend a seminar but can't get away from the office or shop for various reasons? Whether it be travel time, travel costs, no one to cover for you, or simply too much going on to be out for 3 hours to attend an hour training seminar.

Well you can't stop learning and keeping your business in check just because you can't get away. So let us bring the education to you with our new easy, convenient Listen & Learn Tele-Seminars. Simply dial in to a special toll-free 800-number and you and all your employees if you'd like, can participate in an hour long tele-seminar.

"Our first series of seminars focuses on six business maintenance topics that any type of business should review on an annual basis," stated Chamber President Laura Lane. We are addressing topics such as problem solving, communications, customer service, marketing, time management, and coping with stress and change. We are excited to have partnered with The BEST Center at Genesee Community College to present this first series of tele-seminars."

The hour-long seminars will start on July 30th and run each consecutive Friday through September 3rd. They run from 8:30am – 9:30am. Participants can call in from any phone (landline or cell phone). The fee per session is \$20 regardless of how many people listen in on the call. For example, you could center your weekly staff meetings around the call. Just dial in and put the phone on speaker phone and your entire staff can take advantage of the session. Feel free to sign up for one, two, three or all of sessions. One hour a week for six weeks, is a small investment with a huge return. Discounts are also available if you register for all six sessions.

Not ready to dial in but still want to attend one of the seminars? Not a problem. All of the seminars will be offered live at the Chamber office for those that would like to attend in person. The Chamber is located at 6470 Route 20A in Perry.

For more information or to register please call the Chamber at (585) 237-0230 or register online at www.wycochamber.org

Chamber Board Members Recognized at Annual Meeting

The Chamber's 25 board members all work so hard, giving of the time as volunteers to help guide and advance the Chamber as if it were their own business. With the same conviction, dedication and fortitude they bring to the own business or company. Thank you for all you do for the Chamber.



In attendance: David DeLaVergne, Doug Berwanger, Joe Rivellino, Norb Fuest, Jason Beck, Pam Bliss, John Wheeler, Rob Fontaine, Austin Fish (kneeling), Lindsay Meidenbauer, Bruce Camp, Rick Henry, Sarah Haynes, Sandy Pirby, Marty Griffith and Jerry Davis. Board Members not pictured: Mark Balling, Frank Vitagliano, Darren Long, Deb DiNoto, Eric Parker, Lisa Schwartz, Anne Humphrey, Chris Till and Ted Wolf



New Board Installations Signify Continued Advances in Chamber and Tourism Merger

As part of the strategic plan initiative to formally combine the efforts of the Chamber of Commerce and Tourist Promotion Agency (TPA), three existing tourism board members were voted onto the Chamber board of directors at the Chamber's Annual Awards Gala. Scott Crompton, owner of Yogi Bear's Jellystone Park of WNY, Dan Egan, General Manager of Beaver Hollow Conference Center, and Rich Parker, Regional Director of NYS Parks & Recreation were each elected to a new one-year term on the board of directors.

"It's an exciting time for both the Chamber and TPA," stated Chamber board chair, Rick Henry. "While we began talk of formally joining the two agencies back in 2009, both agencies have spent countless hours over the past couple of months working out the details of bringing the two organizations together as one entity. The addition of Scott, Dan and Rich to the board of directors demonstrates the significant strides being taken to make this happen."

Current Tourism Board Chair Lorraine Sturm commented, "Joining the Chamber and Tourism as one entity greatly enhances the abilities and efficiencies of both organizations. We are thrilled to be moving forward with this transition."



COME TO THE SBDC WHEN THE ECONOMY PICKS UP

By Dick Barth
Small Business
Development Center



The Small Business Development Center (SBDC) at 6470 Rt. 20A in Perry exists to help small business owners. The mission is to help people get into their own businesses successfully and help existing businesses improve their profits. The service is free and confidential, and open to the public.

Last year there were more than 150 new people through the office looking to start or improve their businesses and more than a dozen new companies were established through the SBDC. That means more jobs and more dollars invested in the Wyoming County economy.

We all know business is not good right now, but there are some signs of recovery and improvement. Some economists are saying that we need to be prepared for a big spurt in business that's right around the corner. If that happens, are you ready?

This is a good time to be thinking about how to prepare for the eventual recovery, whether it's in 2010 or later. While business is slow is the time to get your plan in place. When business picks up it may already be too late.

You can reach the SBDC office and get free help with your business plans and operations by calling 585-237-4110 and making an appointment for a meeting or ask a quick question about your business. Or you can email barth@geneseo.edu and a response will be sent to you.

As the old timers used to say, "there's no time like the present."

Welcome New Members

The Chamber wants to extend a hearty welcome to the following businesses and individuals that have become members since the last newsletter

Arcade

Falconer Photography

Batavia

Carmichael Insurance Agency

North Java

Miller & Sons Construction

Penfield

David Quercione - AFLAC Agent

Perry

ACH Consulting

Carrot Stix: Glaze & Fire

Healthy Home Insulation Solutions

Rochester

First Capital Payment

Varysburg

K+K Guns

Warsaw

Donald O'Geen for District Attorney
Suitelife Cleaning Services

Check out these new members and all the Wyoming County Chamber member businesses on the web at www.wycochamber.org

THE BANK OF CASTILE

A Tompkins Community Bank

Locally focused. A world of possibilities.™

Arcade	604 W. Main St.	492-4200
Castile	50 N. Main St.	493-2576
Gainesville	1 Main St.	493-2518
Perry	102 N. Center St.	237-6151
Warsaw	2367 N. Main St.	786-3195

Member FDIC

www.bankofcastile.com



save 10% on your office supplies and get a **FREE** Chamber Membership



*Restrictions apply - Call Jen Davis at Eaton Office Supply today for details - 716-691-6100 Ext 333

The Wyoming County Chamber of Commerce is the gateway for doing business in Wyoming County and the catalyst for growth, advocacy and connection for our businesses and communities.

Our 2009/2010 Annual Report and our 2010 Strategic Plan are available online at www.wycochamber.org or email ljlane@wycochamber.org and a copy of either document can be mailed to you.

Business Briefs

Press releases or new worthy items pertinent to business and members can be submitted to ljlane@wycochamber.org. Information is published in the monthly E-News U Can Use e-newsletter and the quarterly print newsletter on a first come, first served basis. Articles may be edited for space or content.

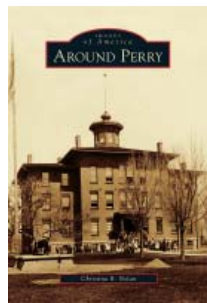
The fish farmers in New York State are currently spearheading a campaign to legalize the sale of food grade trout and black bass to third party vendors such as restaurants, grocery stores, fish markets and the like. The trout you see being sold in stores or on restaurant menus are imported from other states or countries. No black bass are currently being sold anywhere in New York. For more information on Senate Bill 4475 and Assembly Bill A.7311-A please contact **Ted Universal at the NYS Aquaculture Association** for more information at 234-3543.

George & Swede Sales and Services will be hosting an open house at the facility at

7155 Big Tree Rd. (corner of Rts. 63 and 246 in Pavilion on Friday, July 23rd and Saturday, July 24th from 10:00am – 2:00pm both days. There will be complimentary lunch, equipment demos and door prizes. For more information call 585-584-3425.

Local author, Christina Nolan, recently released *Around Perry*, providing an historical pictorial look at Perry with over 200 historic photographs. The book is currently on

sale at **Burlingham Books** in Perry.



Hidden Valley Animal Adventure on Royce Rd. in Varyburg is now open for tours. Please visit their website at www.hiddenvalleyadventure.com or call 585-535-4100.

The **Wyoming County Empire Zone Board** recently approved **Prestolite Electric** and **API Heat Transfer** for Empire Zone certification.

Wegmans Grocery Stores recently announced adding Wyoming County maple syrup to their shelves. The syrup is locally produced by Merle Maple of Attica.

Tax Breaks in Place for Hiring Unemployed Workers

Do you want to hire staff? Are you waiting for the economy to improve? Stop waiting. There are new tax breaks for employers who hire unemployed workers.

HIRE (The Hiring Incentives to Restore Employment Act)

Congress just passed the Hiring Incentives to Restore Employment Act to help businesses begin hiring again. Businesses who want to hire staff need to:

- Hire people who have been unemployed for at least 60 days
- Hire new workers between February 3, 2010 and January 1, 2011
- They will then receive a 6.2 percent payroll tax cut (or their share of Social Security taxes) on wages paid between March 18, 2010 and December 31, 2010

The earlier a business hires the more money they save. There is also a program in place that provides incentives through On the Job Training Grants to business that hire long term unemployed workers.

Please contact **Jeanne Ianita at the NYS Dept. of Labor at (585) 344-2042 ext. 251 for more information and details on how to take advantage of these opportunities.**

Four Businesses Honored at Annual Meeting

Manufacturer of the Year – Drasgow Inc; Agribusiness of the Year – AgriFab & Repair; Small Business of the Year – Warren’s Carpet Cleaning; and Large Business of the Year – Five Star Bank

These four dynamic and progressive Wyoming County businesses were honored at this year’s Awards Gala. Close to 200 people came together at the American Legion Hall in the Warsaw Village Park to recognize the accomplishments of the award winners. The winners were all highlighted in a video production allowing attendees to not only hear about these amazing businesses but to also see into their operations and the numerous reasons they were deserving of the Chamber highest annual awards.



The 2010 Annual Meeting was presented by:



Event Sponsors:

ARC of Livingston-Wyoming * Attica Auto and Hardware
 The Bank of Castile * Bovis Lend Lease * Byrnclyff Resort & Conference Center * Castile Agway Service * Clark Patterson Lee * Complete Payroll Processing * Creative Food Ingredients
 Donald O’Geen for District Attorney * Emerling Farms LLC
 Five Star Bank * Freed, Maxick & Battaglia * Frontier Communications * GCC - Arcade & Warsaw * Koike Aronson McCormick Farms * Morton Salt * NYSEG * Pioneer Credit Recovery * Prestolite Electric * Railroad Street Holding, Inc.
 Silver Lake Marine * Tompkins Insurance Agencies * Upstate Auto Group * Upstate Door, Inc. * Warsaw Penny Saver & Perry Shopper * WCJW Radio * Wyoming County IDA



Thank you to the 65+ members that donated prizes for the Balloon Burst. It was a huge success!

Wyoming Welcomes

RIBBON CUTTING CEREMONIES WELCOME NEW BUSINESSES TO TOWN

408 N. Main Medical Building



Warsaw

Norse Paddle Company



Attica

Minty Wellness



Bennington

Notary Public Prep Class



Thursday,
September 16th
8:00am ~ 12:30pm
\$35 for Chamber
Members

±50 for non-members

The session is designed to help prepare you for the NYS Notary Public Exam. You will receive information on the responsibilities of a Notary Public, the laws and regulations related to being a Notary, how to avoid conflicts of interest, maintain professional ethics, establish proper fees, minimize legal liability, handle special situations, as well as sample exam questions and a local exam schedule. Everything you need to be prepared for the exam. Class instructor is Don Read. Space is limited. Please call the Chamber at 237-0230 to register by September 9th.

New Member Orientation

So you're a Chamber member - now what?

Join us for a quick 1 hour new member orientation and hear all about the great benefits of your Chamber membership and how you can

Make Sure You Make The Most Of Your Membership

Thursday, July 29

9:00 A.M. - 10:00 A.M.

Chamber Office
6470 Rt. 20A, Perry
(585) 237-0230

VISION • COMMITMENT • UNITY

WYOMING COUNTY
CHAMBER of COMMERCE

The Arts Council for Wyoming County - Impacting the Local Economy

Wyoming County is fortunate to have the Arts Council for Wyoming County (ACWC). Not only for the significant role the organization plays in promoting and providing opportunities for local artists or their role in creating opportunities for engaging the community in the arts and enhancing the cultural enrichment of the residents of Wyoming County, but also for their considerable economic impact on Wyoming County.

In 2009, the ACWC affected the lives of over 144,000 individuals as a result of programs and services. Most of the events that these individuals attended were free; therefore the ACWC provided a savings of approximately \$432,000 for the people whose lives were impacted. In addition, local businesses (stores, restaurants, etc.) feel the ripple effect of dollars spent when the Arts Council hosts cultural community events. As a result of the Columbus Day weekend Arts & Crafts Show presented by the Arts Council, Letchworth State Park brings in \$90,000 in income just from the number of cars coming to the Park that weekend. The Arts Council brought in over \$80,000 in grant funds used by the ACWC and redistributed to other local non-profit organizations to offer cultural programs or services in the County, again increasing the economic ripple effect of the arts and culture in Wyoming County.

The effects of the ACWC on the cultural environment, quality of life and the economy of Wyoming County are substantial. A strong and vibrant cultural environment plays a vital role in the growth of a local economy and enhances the quality of life of the community. So the next time you experience an arts or cultural event in Wyoming County, think again of how fortunate we are to have the Arts Council for Wyoming County working in the community.

The Arts Council for Wyoming County is located at 31 S. Main St. in Perry. They also have 8 satellite galleries throughout Wyoming County. Please visit the Arts Council on the web at www.artswyco.org or call the office at (585) 237-3517.

NETWORK OR STARVE

Business Expo and Networking Event

Wednesday, October 13

Byrncliff Resort & Conference Center

Humphrey Rd, Varysburg

5:30 P.M. - 7:30 P.M.

**Join us for a fun filled football
themed networking event and
PROMOTE your BUSINESS
at one of ten expo spaces available.**

**There will be an NFL Trivia game for great prizes during
the event to get you moving around and meeting new people
and learning about member businesses.**

Only 10 Business Expo tables are available.

Cost of a table space is \$40.

Call the Chamber at 237-0230 to reserve your company table today!

Watch your mail for event registration information

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WYOMING COUNTY

CHAMBER of COMMERCE

6470 Route 20A, Suite 2

Perry, NY 14530