## Wyoming County Chamber & Tourism Operating as One

Close to a year's worth of discussions and planning have materialized into the Wyoming County Chamber of Commerce and Tourism Promotion Agency joining forces to operate as one entity.

By the first of the year, plans were well underway to move the tourism agency from Castile to the same office suite as the Chamber of Commerce in the Wyoming County Business Services Center at 6470 Route 20A in Perry. Following an office rehab to accommodate for the tourism staff, the agency officially moved in April, 2010.

All the while, discussions were continuing on joining the two organizations, which were already so closely aligned in mission and services, into one highly efficient and effective agency here to best serve and promote business and community in Wyoming County. "It's an exciting time for both the Chamber and TPA," stated Chamber board chair, Rick Henry. "While we began talk of formally joining the two agencies back in late 2009, both agencies have spent countless hours over the past couple of months working out the details of bringing the two organizations together as one entity."

To that end, on September 1, 2010 a Memorandum of Understanding was signed between the Board of Directors of both organizations formally effectuating the joining of forces. Moving forward, the tourism functions for Wyoming County will operate under the umbrella of the Chamber of Commerce. All previous tourism staff have remained on through the transition. According to Chamber President, Laura Lane, "While titles have altered slightly, the same quality of service and promotion of tourism businesses as well as Wyoming County remains intact. Operating as one, the Chamber and Tourism will be able to more effectively and efficiently serve the needs of our members and the County. We encourage the public to stop in to the office. We have a wealth of tourism information for the general public and assistance to provide Wyoming County businesses."

Brian Fleischman, who had been hired on as the new Director of Tourism in July, 2009 will continue his role in this capacity as it relates to tourism promotion for Wyoming County. However, through this transition, Fleischman's role now as Director of

# Wyoming County IDA is a Good Neighbor

A good neighbor is known by an ability to provide relief in challenging times. The past 18 months has certainly been challenging as businesses, municipalities and school districts all strategically maneuver through this "Great Recession". Wyoming County is fortunate to have a strong Industrial Development Agency (WCIDA) that is positioned and able to act as a much needed good neighbor, especially in these challenging times

Over the past year, the Wyoming County IDA received and approved more commercial loans than at any time in its history, infusing local businesses with more than \$1 million in loans.

Con't on Page 3

### Health Insurance Open Enrollment Meeting

This year's open enrollment period for health insurance begins on December 1st. To learn more about what plans are going to be offered and the changes made to existing plans, an open enrollment meeting has been scheduled. Come meet with a representative from Tompkins

Insurance and discuss

your options. The meeting will be held on Monday, November 22nd at 9:00 am at the Wyoming County Business Services Center located at 6470 Route 20A in Perry. For more information about this meeting, please call the Chamber office at 237-0230.

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## **Upcoming Programs & Events**

SBDC Seminar How to Market your Small Business Products or Services

Tuesday, October 19 6:30 to 8:30 pm SUNY Geneseo

Free seminar

Health Insurance Open Enrollment Meeting

Monday, November 22

9:00 am

Wyoming County Business Services

Center

SBDC Seminar How to Manage Cash Flow: A Necessary Skill in Small Business

Tuesday November 16 6:30 to 8:30 pm SUNY Geneseo

Free seminar

Annual Chamber Membership Christmas Party

Thursday, December 2 5:30 to 9:30 pm Byrncliff Resort & Conference Center Members- \$20.00

For more information or to register for any of these events, please call



the Chamber at 237-0230 or visit the website at www.wycochamber.org

New York State Association of Counties President's Dinner held at The Lodge at Hidden Valley Animal Adventure. More than 300 visitors from Wyoming County and around New York State enjoyed an evening of fabulous food, entertinment and socializing.





www.gowyomingcountyny.com

6470 Route 20A, Suite 6, Perry, NY 14530 Ph: 585.237.0230 Fax: 585.237.0231

Laura Lane
PRESIDENT & CEO

Brian Fleischman
DIRECTOR OF TOURISM & MARKETING

Kelly Ashcraft
MEMBER SERVICES COORDINATOR

Carla Chamberlain FINANCE MANAGER

Theresa Parker
MEMBER SERVICES ASSOCIATE

### **Chamber and Tourism Now Operating as One**

Con't from Cover

Tourism and Marketing will enhance his opportunities to work directly with all member businesses in customizing their marketing and communications needs.

"I want to take this opportunity to remind Wyoming County tourism based entities of the Plan to Prosper program recently established in conjunction with the Wyoming County IDA and Business Center. This unique program provides customizable low interest loans for marketing purposes for tourism based business in the County." stated Fleischman.

"This whole transition is about collaboration in its truest sense. Furthermore, we see this as a unique transition in that we took two extremely stable, well-established, already powerful organizations and combined them into one. Joining agencies with such strong pre-existing capacities can only lead to continued growth and positive impact for Wyoming County," stated Lorraine Sturm, current Tourism Board Chair.

For more information or to become a member please call 585-237-0230 or visit the Chamber website at <a href="www.wycochamber.org">www.wycochamber.org</a> and the Tourism website at <a href="www.GoWyomingCountyNY.com">www.GoWyomingCountyNY.com</a>

### Wyoming County IDA

Con't from Cover

The WCIDA dispersed more than \$392,000 into the local school districts of Letchworth, Pioneer, Warsaw and Attica, as a result of the first PILOT payments for the Noble Wethersfield and High Sheldon wind projects. These payments will continue to benefit the school districts for the next 14 years.

However, as we all know, good neighbors are not just there with financial assistance, as the WCIDA has demonstrated. The most powerful economic development tool that the WCIDA is able to utilize to assist businesses in growth and expansion plans is property and sales tax incentives. These incentives enable businesses to remain competitive and expand their facilities efficiently while creating jobs.

In the past year, the WCIDA assisted five businesses with these incentives, enabling the creation of 30 jobs, the retention of 60 plus jobs and the continued growth of business in Wyoming County. Additionally, there is the ripple effect of these expansion projects and the hundreds of construction workers and suppliers who feel the growth as well.

The WCIDA has continued to work closely with government

agencies such as the NYS Office of Community Renewal and Empire State Development to assist in securing close to \$500,000 in additional funding for qualifying businesses. A great deal of this funding was secured for projects on Wyoming County farms.

The unique, yet much needed \$1.3 million Wyoming County Rail Initiative grant that the WCIDA was able to secure in the end of 2009, is anticipated to allow construction on the project to begin in spring 2011, enabling two local manufacturers to expand their business operations.

The WCIDA is a vital part of Wyoming County's economic recovery. The prudent use of the funds provided by the wind projects has provided the WCIDA with the resources that were not only needed to help business weather the current economic challenges, but it has positioned the WCIDA to be able to continually and significantly aid Wyoming County businesses in their development.

For more information on the WCIDA or to discuss a project please call (585) 237-4100.

### Expanding? Need A Micro Loan? A New Location? Starting A New Business?

Where do you go for assistance? The answer is the Wyoming County Business Center (WCBC). The WCBC is a not for profit local development corporation that has been established to serve as the lead economic development entity for Wyoming County. The WCBC has assistance ready to serve the needs of your business. The WCBC encourages you to check with us before you begin any type of major decision for your business such as an expansion or relocation, a training program for employees, are considering some financing or whatever the need is. It is our job to know what programs and resources are available in Wyoming County to help you accomplish your business goals and objectives. Ask us about our new professional entrepenurial development program-FastTrac New Venture.

Please contact Jim Pierce at the Wyoming County Business Center for a confidential business visit or for assistance at 585-237-5080 or email at <u>jpierce@wycobusiness.org</u>.

## What's Up Wyoming County?

vents To Do and See



Looking for Something to do, but not sure what's going on? Check out this list. For more information on any of these events, visit the Tourism website at www.GoWyomingCountyNY.com.

#### **October**

Ressler's Corn MAIZE-Arcade-Open Wednesday through Sunday until November 7th. Visit their website at www.themaize.com for more information

Arcade & Attica Railroad-Arcade-Fall Foiliage Runs-Friday, Saturday & Sundays through October 31st. Visit their website at www.arcadeandatticarr.com

Arcade & Attica Railroad-Arcade-Halloween Haunted House-Saturday, October 23rd and Sunday, October 24th. Visit their website at www.arcadeatticarr.com

Beaver Meadow Audoboun Society-North Java-Sunday Family Walks & Talks, every Sunday afternoon at 2:00 p.m. Visit their website at www.buffaloaudubonsociety.com

Beaver Meadow Audobon Society-North Java-Night Sky Observatory, Saturday, October 16th at 9:00 pm. Visit their website at www.buffaloaudubonsociety.com

Tri-County Drifthoppers-Arcade-Wyoming County Smokin Pumpkin Snowmobile Grass Drags, Sunday, October 17th at 11:00 am. Visit their website at www.drifthoppers.net

Wyoming Village Hall-Wyoming-Open House, Sunday, October 24th at 3:00 pm. For more information call 585-591-3506.

#### **November**

Ressler's Corn MAIZE-Arcade-Open Wednesday through Sunday until November 7th. Visit their website at www.themaize.com for more information

Beaver Meadow Audoboun Society-North Java-Sunday Family Walks & Talks, every Sunday afternoon at 2:00 p.m. Visit their website at www.buffaloaudubonsociety.com

Bennington Lanes-Bennington-Blue Grass Jam Session, Sunday, November 14th at 2:00 pm. For more information call 585-591-

Byrncliff Resort & Conference Center-Varysburg-Thanksgiving Dinner, Thursday, November 25th from 12:00 pm until 4:00 pm. For more information, call 585-535-7300 or visit their website at www.byrncliff.com.

Village of Wyoming-Wyoming-Dickens Christmas Celebration, Saturday, November 27th from 10:00 am until 3:00 pm. For more information call 585-495-6421

Cornell Cooperative Extension-Warsaw-Homespun Holiday, Tuesday, November 30th at 6:30 pm. For more information call 585-786-2251

#### December

Beaver Meadow Audubon Society-North Java-Breakfast with Santa-Saturday, December 4th at 9:00 am. For more information call 457-3328 or visit their website at www.buffaloaudubonsociety.com

Arcade & Attica Railroad-Arcade-North Pole Express-Saturday and Sunday afternoons at 12:00 pm and 2:30 pm through December 19th. Visit their website at www.arcadeatticarr.com.

Village of Perry-Perry-Holiday DeLights Festival, Saturday, December 4th. For more information call 585-209-9096 or visit their website at www.iloveperryny.com

Letchworth Pines-Portageville-Horse Drawn Rides with Santa, Sunday, December 12th. For more information call 585-468-2166 or visit their website at www.letchworthpines.com.

Bennington Lanes-Bennington-Blue Grass Jam Session, Sunday, December 12th at 2:00 pm. For more information call 585-591-2314.

Beaver Meadow Audubon Society-North Java-Rope Making Workshop, Saturday, December 18th from 10:00 am until 11:30 am. For more information visit their website at www.buffaloaudubonsociety.com

Perry Elementary School-Perry-Last Night Celebration, Friday December 31st from 5:45 pm until 11:59 pm. For more information, visit www.lastnightperry.com or call 585-237-5375.

Bryncliff Resort & Conference Center-Varysburg-New Year's Eve Party & Buffet. For more information call 585-535-7300 or visit their website at www.byrncliff.com.

If you have an event planned that you would like listed in the next newsletter or on GoWyomingCountyNY.com, please contact us.



#### **Small Business Tax Planning Tips**

As many businesses are approaching their year ends, everyone is looking for ways to pay less tax to the IRS. With the recent passing of the Small Business Jobs Act of 2010 (H.R. 5297) on September 27, 2010 and the Patient Protection and Affordable Care Act (H.R. 3590) signed on March 23, 2010, here are a few of the ways you can save tax dollars in 2010:

- ➤ <u>Bonus Depreciation</u> Re-established for 2010. This allows businesses to deduct 50% of the cost of the purchase of new assets with an IRS tax life of 20 years or less. The bonus depreciation deduction is not allowed for the purchase of used assets.
- ➤ <u>Section 179 Depreciation</u> the maximum deduction for 2010 and 2011 will be \$500,000. This deduction is capped out once over \$2 million in assets is put into service. Assets such as machinery, equipment, office equipment and office furniture qualify for this deduction while buildings and their structural components do not qualify.
- ➤ <u>Self Employed Health Insurance</u> for 2010 only, self-employed individuals can deduct their health insurance expense as a business expense. This will result in a lower amount of self employment tax that self employed individuals will have to pay in 2010.
- ➤ <u>Start-up Expenses</u> the amount that can be written off for 2010 has been increased from \$5,000 to \$10,000 for start up expenses for a new business.
- > <u>Small Business Health Care Credit</u> if a business meets the qualifications, may result in a credit up to 35% of the employer's health insurance premiums for 2010.
  - o Qualifications:
    - Employer must cover at least 50% of the cost of health care coverage for some of its workers based on the single rate
    - Employer must have less than the equivalent of 25 full-time workers
    - Employer must pay average annual wages under \$50,000.

Please see our website at www.freedmaxick.com for further tax tips or if you need further assistance in tax planning please contact Sarah Haynes at (585) 344-1967.

### **New Members-Only Benefit Can Provide Cost Savings on Personal Insurance**



Locally focused. A world of possibilities.<sup>544</sup>

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Tompkins Insurance Agencies is offering the newest **Member-to-Member** discount, providing you with confidence as you protect the things you value most. And you may even save some money in the process!

Through the Chambers Member-toMember discount program, Tompkins Insurance, can provide members with reduced rates on their personal insurance. The experienced professionals can help you choose the customized coverage for your home or automobile that works for you, at Member-to-Member pricing.

Working with 25 of the top regional and national insurance companies, Tompkins can research and find the combination of price, coverage, and service that works

for the individual needs of customers. And through a 24/7 Care Center, claims can be reported night and day. The agency boasts an industry-leading 99% customer satisfaction rating for its fast and efficient claims service.

Tompkins Insurance can provide a free, no-obligation review of your current personal insurance program. To learn more, talk with an advisor, or request a quote, stop in to any of the five Wyoming County offices, or visit www.tompkinsins.com.

For more information on this program and for a complete list of Member-to-Member discounts, visit the Chamber website at **www.wycochamber.org**.

# **Leadership Wyoming Developing the County's Future Leaders**

With the fourth year of Leadership Wyoming quickly coming to an end, recruitment for the 2011 program year will begin soon. When the current class graduates, a total of 75 new leaders will have gone through this extensive program that delves into aspects of the County that some have never experienced.

Highlights from the current year include hearing from Congressman Lee's staff on healthcare reform, sitting in on an integrated domestic violence court session with Judge Michael Griffith, touring the newly opened Hidden Valley Animal Adventure, and various teambuilding activities coordinated by the YMCA staff at Camp Hough, just to name a few. Still to come for this group is a session on Community Resources and Volunteerism as well as individual and group leadership training.

Graduation for the 2010 program year will be December 15th at Byrncliff Resort and Conference





Center at 4:00 pm. More details will follow.

"We encourage anyone with an interest in the program to contact the office as we are recruiting for the 2011 program", stated Member Service Coordinator Kelly Ashcraft.

For more information on the Leadership Wyoming program or for an application for the 2011 program year, visit the Chamber's website at www.wycochamber.org. The program begins in March and runs through to December. Sessions are held on the third Wednesday of each month. Please contact Laura Lane or Kelly Ashcraft for further details about the program at 237-0230.

Leadership Wyoming recieves financial support from the Wyoming Foundation, Wyoming County IDA, United Way of Wyoming County, Morton Salt and the Farm Bureau.



### 2010 Leadership Wyoming Class

Kevin Carlson, Carlson's Studio Karl Drasgow, Drasgow, Inc. Wayne Fisher, Fisher Storage Sheds Angela Proper, Wy Co Office for the Aging

Hans Kunze, Steuben Trust Company Christa Milillo, Morton Salt

Tom Carpenter, Clark Patterson Lee

**Heather Hoffmeister**, Five Star Bank

**Brianna Stone**, Bank of Castile **Molly Bodensteiner**, Wy Co Community Action

**Doug Patti**, Town of Attica **Rick Fish Jr.**, Complete Payroll Processing

**Joan Petzen**, Cornell Cooperative Extension

**Joshua Wolcott**, Wolcott Brother's Music

Lissa Brown, YMCA Mary Kehl, Invenergy

**Chastidy Bauer**, Pioneer Credit Recovery

**Susan Papke**, Wy Co Community Hospital



## SMALL BUSINESSES DOING WELL DESPITE ECONOMY

By Dick Barth Small Business Development Center



The development of successful small businesses

in Livingston and Wyoming counties is alive and well, according to statistics from the Small Business Development Center (SBDC) at Geneseo State College.

In the previous nine calendar quarters, SBDC in Geneseo helped more than 350 people with their businesses, either to get them up and running or to improve their existing operations.

Forty-four of those people reported that the SBDC helped them create 134 new jobs and were able to save or retain another 30. They also reported investing nearly \$3.6 million from all funding sources in the process, with more than \$1 million of that investment coming from banks and other commercial lenders.

Richard Barth, director of the local SBDC, said these results are not record numbers for the Geneseo Center but do indicate that interest in small businesses remains strong in spite of a very difficult lending environment and a difficult startup market.

"Our clients usually come to us with a business dream, but little to no business experience," Barth said. "We help them understand what it's going to take to make the dream a reality, and what's going to be demanded of them once they open their doors. Many of them need financing from a commercial lender who will require a complete business plan."

Barth said lenders have been very conservative over the last two years, but are still showing support for business ideas that are well thought out and well planned.



#### Welcome New Members

The Chamber wants to extend a hearty welcome to the following businesses and individuals that have become members since the last newsletter

#### **Arcade**

Spider Construction R. Howard Painting www.HuntingWNY.com

#### Attica

Attica MMA & Slef Defense Merle Maple Farm

#### **Belmont**

Literacy West NY, Inc.

#### **Bliss**

Wy Co Snowmobile Federation Lutz Enterprises, Inc.

#### Castile

Stonewall Craftique Maple Walnut Farmhouse New York State Parks-Genesee Region

#### **Fillmore**

Just a "Plane" Bed and Breakfast

#### Freedom

Tri-County Stump Removal

#### Geneseo

Quality Inn & Valley Oak Event Center

#### Java Center

Monster Construction

Beaver Meadow Family Campground

#### **LeRoy**

A Little Bit of Sunshine

#### **Perry**

Perry Bed and Breakfast MSR Trucking

Wolcott Brother's Music

#### Silver Lake

Silver Lake Institute

#### Silver Springs

Silver Springs Racing

#### **Varysburg**

Rickettson Enterprises

#### Warsaw

Dancing Goat Yarn Shop Glosser Farms

Hidden Acres Executive Golf

Paca Outfitters Mucher's Construction Services

Valley Computer Solutions

#### Wyoming

Griffith Energy

New York Life Insurance Company Wy Co Federation of Historical Societies

## 2010 Community Investors

Community Investors are business leaders that are willing to step forward and, in essence, serve as an advocate and representative for the Chamber's membership. A Community Investor is also a business leader that recognizes that the work of the Chamber is critical to the economic health of Wyoming County. We encourage you to join our growing list of Community Investors.































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### Top 10 Ways to be More Creative

- 1. Curiously explore your world - creative people never stop asking questions.
- 2. Be a well-rounded generalist - even if you have a specialized job. learn about other professions and avocations. Keep up-to-date with the world around you.
- 3. Spend time with someone from outside your industry - imagine how that industry's practices can be transferred to yours.
- 4. Exercise & eat a healthy diet - releasing those endorphins helps you conjure up new ideas while good nutrition keeps your brain healthy.

- 5. Mentally exercise puzzles, quizzes, games and mind-mapping help you condition your brain for idea formulation.
- 6. Do something artistic this is especially important if you work in a technical, analytical or highly quantitative field.
- 7. Fear only fear itself consider your risks to be opportunities. Many of the world's most successful people have failed before getting it right.
- 8. Tolerate ambiguity if your life is too administered and oppressively structured, you are less likely to encounter an "aha" moment.

- 9. Avoid anti-creativity **traps -** group-think and excessive rationalization kill creativity.
- **10.Use props -** when trying to come up with new ideas, randomly gather a handful of physical objects and imagine how they could relate to your problem or question. Write down your ideas even the silly ones. After a while, you just might come up with the perfect solution.

An expert from an article written by Jeff Beals



## Tourism Talk with Brian Fleischman

I am excited to have the opportunity to provide a tourism overview within the Fall Chamber of Commerce newsletter. I will be highlighting tourism

industry updates and supplying related material in future editions. I hope that you will find the content to be informative, entertaining and educational. The scope of my articles will include up-to-date tourism related news and providing helpful tourism based marketing tips to local business owners.

As fall sets in, Wyoming County shows its true colors. The area comes alive with harvest activity, leaves begin to turn and tourists set their sights on taking a drive out to the country.

Herein lies an opportunity to shine as we lay claim to some of the most beautiful countryside in New York State. Front porches and store fronts are transformed with decorations that include corn stalks, hay bales, pumpkins and gourds. I would encourage everyone to take the time to decorate for the seasons as these are the little things that leave a lasting impression on the tens of thousands of visitors that will be making Wyoming County a destination this fall and winter.

Leaf peeping, sight-seeing, hunting, fishing, cross-country skiing and snowmobiling are some of the many activities that tourists will be partaking in within the upcoming months.

With increased tourism, opportunities exist for local merchants. I would encourage all those who have the pleasure to interact with tourists over the next few months to take time to highlight what makes Wyoming County such a wonderful place to live, work and play. Be sincere and ask what brought them to Wyoming County. Offer assistance in providing activity options. Please cross promote your neighboring businesses and cross-county community partners. Our success is dependent on hard work, dedication and teamwork. It is through positive experiences like this that will allow Wyoming County the ability to increase the potential of repeat tourism visitation, visitor spending and positive visitor experiences. These are all factors in stimulating business growth and prosperity.

Become an ambassador for the county and watch our communities and businesses thrive.



### **GET OUT AND VOTE**

Just a reminder that election day is **Tuesday**, **November 2nd**. Check out Unshackle Upstate (www.unshackleupstate.com) and Enough Already NY (www.enoughalreadyny.org) for information on various local candidates.

Remember, only your vote can make your voice count.





# Wyoming County Welcomes.....



Wolcott Brother's Music 37 South Main Street, Perry (585) 237-8559





## Patronize Your Fellow Chamber Members

This quarter we are featuring Chamber members that are in professional and medical services. This includes members from architects to appraisers, acountants, realtors, doctors, dentists, funeral services, financial services, insurnace, non-profit organizations, massage therapy, fitness, printing, advertising, web design and more. Schools are back in session too so be sure to check out the educational agencies listed. And remember to check the Chamber website at www.wycochamber.org for more details on these members as well as the ones not listed here.

77 Construction **AC Payment Services** Action Enterprises, Inc. Adecco Employment Adv Rubber Products Div.TMP Tech Advanced Technical Network Al Vlietstra Masonry All About You American Red Cross Amy B. Mattoon-Bowman Real Estate API Airtech Div. Appearances Design & Print Team Arcade Herald Arcade PennySaver Arcade-Knight Agency Arts Council for Wyoming County Attica Furniture Attica MMA and Self Defense Attica Package Company Attica Pennysaver Award Winning Lane's Taxidermy Studio Balance and Harmony Massage Therapy Bargin PC Solutions Beardsley Builders **Best Vision** Blair & Roach, LLP Bliss Machine Blue Seal Feeds Bonadio & Co. LLP. CPA's **Bovis Lend Lease** Boxler's Pure Maple Syrup Boy Scouts of America Iroquis Trail Council Burlingham Books Burt Tool & Die Corp. CalBranch Insurance Cali Agency, Inc. Camp Hickory Hill Candace R. Hale EA Carlson's Studio Carrot Stix: Glaze and Fire Catered Creations, Inc. Charcoal Corral Child and Family Services Loan Programs Christie Graphic Design Church Door Inc. Clark Patterson Lee Climate Controllers HVAC/R Inc. Community Action for Wyoming County Community Bank, N.A. Complete Payroll Processing, Inc. Country Corners Wood Crafts Country Line Electrical Distributors Creative Food Ingredients

Creekside Millwork, LLC Crossroads Abstract CSI Tax Service Curves For Women, Arcade D&M Precision, LLC D.J. Beardsley & Sons Dadd & Robinson, PLLC Dadd, Nelson & Wilkinson **Daniels Family** Chiropractic Daryle N. Luplow, DC Daryl's Pizzeria David Quercione - AFLAC Agent Decisions Catering, LLC Deelicious Web Design Delightfull's Ice Cream Parlour & Coffee Shoppe DiSalvo's Pizzeria & Sub Shop DJ Jickster Enterprises Donald G. Butler Construction, Donald O'Geen for District Attorney Dr. Gerald Coniglio Drasgow, Inc. Dry Creek Products, Inc. East Side Nursing and Rehabilitation Center **EGW Personnel** EMS Group End of the Road Inn, LLC Fairview Paper Box Corp. Falconer Photography Family Furniture Farm Credit of WNY ACA Farrant Screw Machine Products First Capital Payment Five Star Bank Five Star Investment Services Fly Control, Inc. Freed Maxick & Battaglia, PC. CPA's Freeman Construction **Gates Rentals** GCC Arcade Campus

GCC Warsaw Campus

Genesee Community

College Foundation Genesee Valley Federal

Credit Union

George & Swede

Gray Fox Pub, Inc.

GX Construction

Habitat for Humanity

Hans Moeller Jeweler

Hart to Hart Industry

Harvard Risk Mngmt.

Spa, LLC

Solutions

Herbs on the Hill

Hart's Insurance Agency

Healing Hands Massage &

Healthy Home Insulation

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Norse Paddle Company

NYS Dept. of Labor

Oatka Valley Snowmobile Assoc. Partners for Prevention Patchwork Pediatrics Perry Development Committee Perry H&R Block Perry Public Library Perry Shopper Personal Touch Dental Lab Prestolite Electric, Inc. Ralph E. Field, DDS Realty, USA.com Rental Car Momma Rita White, Associate Broker Rivellino Realty Robert Koerner Construction Robinson & Hackemer Rockers Delights Coffee Shop Royce Electric RW Enterprise, LLC S&T Pierson S.J.F. Construction, Inc. Sage Maple Sugaring Equipment Schmidt & Volk, CPA's, PC Sciarrino & Sciarrino, PC Sensible Solutions/TLC Calculations ShutterBug Studio Silver Lake Family Restaurant Silver Lake Institute **Small Business** Development Center Smitty's Amber Lantern Smokey's Bar & Grill Southtowns Financial Group Spider Construction Steel & O'Brien Mfg. Steuben Trust Co. Stewart Title Insurance Co Suitelife Cleaning Services Summit Family Dental Care Tarbell Investigations, Inc. Terry A. Raszeja & Steven J. Lord, Attorneys The Bank of Castile The Carmichael Insurance Agency The Cloisters The Daily News The Fit Stop Fitness Center The Flip Side The Perry Herald The Porter Group/Farm Family Insurance The Ultimate Salon and Fitness The Village NP Theron A. Foote, Esq. Tim Hortons Timothy Roll, Inc. Tompkins Insurance Agencies

Top to Bottom Cleaning TPI Arcade Inc. Trestle Realty Inc. Turnbull Heating & Air Conditioning Unidex Corporation United Way University Eye Specialists Upstate Door Upstate New York Transplant Services Utz Tire of Arcade, Inc. Valley Computer Solutions Vimco Manufacturing VSP Graphic Group W. S. Davis, Inc. Funeral Home Ward & Kutzuba Warsaw Dry Cleaners Warsaw ENT Warsaw Hearing Center Warsaw Opticians, Inc. Warsaw Penny Saver Warsaw's Country Courier Washington Street Partners WCJW Radio 1140 AM Weeks Funeral Home West's Bookkeeping Services Wick Construction WNY Metro Zientek Realty WNY Rural AHEC Wolcott Maple Syrup & Equipment Wolcott's Catering www.HuntingWNY.com Wy Co Business Education Council Wy Co Harley-Davidson Wy Co Planning & Development Wy Co Tourist Promotion Agency WYCO Construction Wyoming County Business Wyoming County Chiropractic Wyoming County Community Health System Wyoming County Federation of Historical Societies Wyoming County IDA Wyoming County Snowmobile Federation Wyoming County YMCA Wyoming Foundation, Inc. Wyoming OB-GYN X-Cel Wireless Yummies

This is a partial membership list. Watch for your listing throughout the year.



Community Action of Wyoming County, a 501(c) (3) notfor-profit organization began in 1995. Through the efforts of Martin Mucher, the County Office of Human Services was privatized and began doing business under its current name. At the time, there were three programs that were offered by Community Action: Weatherization, Information & Referral and the Section 8 Rental Assistance. A total of 9 people were employed in the office and the budget was just under \$750,000.

In 1998, Community Action became a One-Stop Business Center and created the Employment & Training division. This enabled them to provide employment services to youth, adults and senior citizens in the County. That same year, Mudpies & Milestones, a licensed childcare facility began operations at its original location in the Wyoming County Community Hospital.

In 2002, Community Action Angels, more commonly known as Angel Action, a volunteer based program was taken under the Community Action office. Through funding received by the Department of State, Division of Community Services, a New York State contingency was established. Angel Action

Congressman Chris Lee Speaks to Chamber Members at the Legislative Breakfast, as the keynote speaker at the event. The Congressman hightlighted the mood in Washington D.C., health care reform and the important role that manufacturing will play in the economic recovery of the nation.

works with county residents that are experiencing unfortunate circumstances, many of which are not of their own doing. Many of the Angel Action outreach services are done at the Cornerstone Building located in Perry, which was donated to the organization in 2003 by Mark and Kathy Balus.

Today, Community Action has two locations where residents can find affordable housing: one located in Silver Springs and the other in Arcade. Mudpies & Milestones owns and operates as a standalone building constructed by Community Action, the Employment & Training Division is furthering its mission to provide quality work for quality employees, and Angel Action is making sure that even people in extenuating circumstances have a chance to succeed.

After 15 years of serving the County, Community Action employees more than 37 people full-time and another 17 people on a part-time basis. The annual operating budget has grown to more than 4.2 million dollars. The programs that are offered are diverse and are many in number. The impact that Community Action has on the County as a whole is immeasurable.

For more onformation on any of Community Actions programs, please contact them at 237-2600 or visit their website at www.wccainc.org.

Reach 600 businesses and elected officials for \$50. Advertise your business in the Chamber newsletter. Call for details on securing a business card size ad in the next newsletter. For more information, call the Chamber office at 237-0230.



#### **National Fuel Resources**

RISING COSTS . . . VOLATILE MARKETS . . . PRICE SPIKES . . . TAKE CONTROL!

Call the Chamber office at 237-0230 to learn more about the National Fuel Resources Program for Chamber members





## Annual Membership Christmas Party

for Chamber Members, their Employees and Guests

Thursday, December 2, 2010



5:30pm - 9:30pm Byrncliff Resort & Conference Center

Cocktails (cash bar) starting at 5:30pm Complemented by Grazing Stations all Evening \$20.00 per person Music Dancing Door Prizes

## The Christmas Challenge

Last year, Creekside Fabrics & Quilts brought the most employees and guests to the Christmas Party with 25 people. Followed closely by WYCO Construction and Rivellino Realty. So, here's the challenge. The Chamber will provide 5 raffle tickets per person from the company that brings the most attendees to this years Christmas Party.

Let us take care of all the planning for your company Christmas party.

Just show up and enjoy!

"Our men and their wives are terrific! They work hard as a team, to make WYCO the successful business it is today. We want to have something fun and special for them. This party really fits the ticket. It's a great evening out that everyone enjoys! As a plus, the pressures of your own party are relieved, you have more fun too!" - Arna Herman, WYCO Construction

"I take my entire staff to this event. It's a great networking opportunity, Byrncliff is beautiful, the food it outstanding and it's affordable. It's also fun to see who can "Dance Like the Stars." - Sandy Pirdy, Creekside Fabrics & Quilts



Perry, NY 14530

www.wycochamber.org \* www.gowyomingcountyny.com