



For Immediate Release

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WYOMING COUNTY WELCOMES MAJESTIC HILL COFFEE ROASTERS, LLC TO THE BUSINESS COMMUNITY WITH A RIBBON-CUTTING

(WARSAW, NY) Every successful entrepreneur knows that the “big idea” is only as good as the ability to execute it. On Thursday, July 18, 2019, Brad and Amy Weber, owners of Majestic Hill Coffee Roasters, LLC, officially celebrated their “big idea” with a ribbon-cutting at Laurie’s Restaurant in Warsaw, one of the locations where customers can enjoy a cup of the locally produced artisan coffee. They were joined by officials from the Wyoming County Chamber & Tourism office, the Wyoming County Business Center, local officials, friends, and supporters.

As life-long residents of Wyoming County, Brad and Amy Weber found their home in Castile as the perfect place to start a coffee roasting company. Brad brought 20 years of experience in the coffee industry, and with Amy’s customer service experience, together they formed an idea to create a coffee roasting company. Their journey took off in the fall of 2016 when the Weber’s, with the financial support of Community Action for Wyoming County’s Employment and Training Department, enrolled in the Wyoming County Business Center’s FastTrac Program.

“The name of our company came to us while driving through the rolling hills of Wyoming County. They were so majestic and beautiful,” said the Webers. “We decided to go with Majestic Hill Coffee Roasters. We are dedicated to having our coffee be memorable and enjoyable; like a ride through Wyoming County.”

Through the FastTrac Program, they created their business plan and established a limited liability company. The Webers were then approved for a micro-loan through the Wyoming County Business Center.

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Today, Majestic Hill Coffee Roasters, LLC roasts coffee beans and supplies local restaurants and businesses in bean and ground form. They offer leased coffee equipment to qualifying commercial customers. Individuals can enjoy a cup of local artisan coffee at various locations around Western New York. If seeking a great cup of your favorite blend of coffee at home, purchases can be made online at www.majestichillcoffee.com.

Like the Webers, access to the right resources and knowledge at the opportune time is often the key to a successful launch and building a world-class company from the startup stage. It takes education and motivation. In Wyoming County, the FastTrac Program offered through the Wyoming County Business Center helps entrepreneurs transform their innovative business ideas into viable career options, and moves their ventures to reality or new levels of growth. FastTrac helps entrepreneurs overcome barriers and challenges common in starting a business.

“I was very impressed by the Weber’s qualifications for this startup business. They both have a wealth of knowledge and experience in the industry. The Board of Directors were presented with a microloan application and were pleased to support the financing of this startup business based on their well thought out business plan created with the guidance of the FastTrac Program” said Jim Pierce, President of the Wyoming County Business Center, Inc.

Following graduation from the FastTrac Program, the Wyoming County Chamber extends a one-year complimentary membership to the business start-ups. They may also continue the learning process through seminars, mentoring, networking and other programs available through the Chamber.

“Brad and Amy Weber, and Majestic Hill Coffee Roasters are a true Wyoming County business success story,” said Scott Gardner, President and CEO of the Wyoming County Chamber and Tourism office. “We congratulate them on their business venture and look forward to working with them as they grow the business.”

“Entrepreneurs Brad and Amy Weber are now part of a network of business leaders poised to make a difference and an economic impact in the community,” said Jennifer Tyczka, FastTrac Program Manager. “We congratulate and welcome them and all of the FastTrac graduates that have launched and grown their businesses.”

The FastTrac Program is graciously sponsored by Tompkins Bank of Castile, Complete Payroll, Steuben Trust Company, Robert D. Strassel Esq., Wyoming County Board of Supervisors and the workforce development resources available to participants through Community Action for Wyoming County.

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If you are an entrepreneur with an innovative business idea or an existing business looking to grow and expand, the FastTrac Program can help. The next cycle of training will begin on September 3, 2019, in Warsaw. Sessions will be held from 5:30 to 8:30 p.m. Tuesdays over 10 weeks.

To learn more about the FastTrac Program or to register for the fall class visit wycoida.org or contact Jennifer Tyczka at the Wyoming County Business Center at (585) 786-3764 or email jtyczka@wycoida.org. Registration is now open and seats are limited.

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